

Prestigious ISPO Award to Swedish LEDX

Swedish headlamp company LEDX steps into the spotlight as it now claims an ISPO Award, which acknowledges outstanding products in the sporting goods industry.

At the end of November, they will thus climb up onto the global sports stage at ISPO in Munich, Germany, with their award-winning Mamba X-pand G4 headlamp, together with major established brands such as Haglöfs, Mammut, Primus and Bergans.

-We are so happy and proud. It's a quality hallmark for our headlamps and a real milestone for us. As a relatively small company, we're now seen together with major sports brands. But we have a fantastic product that really deserves its prize, says Mattias Åkesson, CEO of LEDX.

The company behind these Swedish-manufactured lamps is LEDX of Sweden, which was founded in 2009 by orienteer Anders Johansson. Since then, they have progressed from a home-made prototype developed in Anders' garage to durable headlamps characterized by a unique field of luminence with optimal performance, low weight and good comfort.

The lamps are widely used in sports where the need for good lighting is critical, such as orienteering, skiing, MTB, Enduro and similar. But it's not only top athletes who demand super-strong lights. Working professionals and emergency service personnel have equally exacting requirements.

-Today, Sweden and the Nordic countries are our strongest markets, but we aim to reach out into Europe and the rest of the world as well, says Mattias Åkesson.

For LEDX, durability is important. In addition to a three-year warranty, the lamps are built to be serviced and repaired. Since the beginning of 2022, LEDX has operated its Renewal incentive, a trade-in program where the company gives your old LEDX lamp a new lease of life plus a discount on a new one. About 150 to 200 lamps are serviced and repaired annually.

Today, product development is managed in Borås, Sweden, under the leadership of Johannes Hörner and his team.

-We see a bright future for our headlamps. The fact that we're right up there on the ISPO Award list together with the best in the business is a huge boost. It's a fantastic lamp that Johannes and LEDX founder Anders developed. We now have a premium product that's ready for Europe and the rest of the world as well. We are very much looking forward to ISPO in Munich and the continued growth and development of new innovative products, concludes Mattias Åkesson.



Photo caption:

Swedish manufactured LEDX's Mamba X-pand G4 headlamp has claimed a prestigious ISPO Award for outstanding products in the sporting goods industry.

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Ledx of Sweden was founded in 2009. The company currently has five employees with production in Borås and a warehouse in Uppsala. Since 2019, they are owned by C2 Vertical Safety AB with headquarters in Uppsala.

www.ledx.se

For the ISPO program, see: www.ispo.com